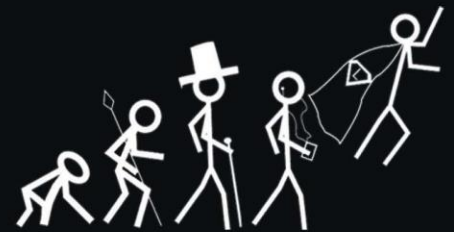


LIDIMAN
C R E A T I V E

evolve your ideas.



WHO ARE WE?

- WE ARE A GROUP OF CREATIVE INDIVIDUALS WHO COME TOGETHER TO WORK THE CREATIVE MAGIC

WHAT'S OUR GOAL?

- OUR GOAL IS TO PROVIDE AFFORDABLE ADVERTISING SOLUTIONS TO START-UPS OR SMALL-MEDIUM ENTERPRISES

WHAT DO WE DO?

- **OUR LIST OF SERVICES INCLUDES**
 - CONTENT WRITING
 - SOCIAL MEDIA MANAGEMENT
 - GRAPHIC DESIGN
(BELOW-THE-LINE MATERIALS)
 - WEBSITE DEVELOPMENT
 - MOBILE APP DEVELOPMENT
 - SEARCH ENGINE OPTIMISATION
(SEO)
 - PHOTOGRAPHY



Bronze Package

6 Articles monthly

*not more than 800 words

Social Media Management

*choice of Facebook / Instagram

*1 post daily

4 BTL Designs/ year

*Flyer / Poster / Banners only

RM 1 600/ month

*additional costs may apply



Silver Package

8 Articles monthly

*not more than 800 words

Social Media Management

*choice of Facebook / Instagram

*2 posts daily

*Monthly progress report

*Search Engine Optimisation (SEO)

8 BTL Designs/ year

*Flyer / Poster / Banners only

RM 2 000/ month

*additional costs may apply



Gold Package

10 Articles monthly

*not more than 800 words

Social Media Management

*Facebook & Instagram

*2 posts daily

*Monthly progress report

*Search Engine Optimisation (SEO)

10 BTL Designs/ year

*Flyer / Poster / Banners only

RM 2 800/ month

*additional costs may apply



Platinum Package

12 Articles monthly

*not more than 800 words

Social Media Management

*Facebook & Instagram

*2 posts daily

*Monthly progress report

*Search Engine Optimisation (SEO)

Unlimited BTL Designs

*Flyer / Poster / Banners only

RM 3 200/ month

*additional costs may apply

COMPLIMENTARY PHOTOGRAPHY!

COMPLIMENTARY PHOTOGRAPHY!

COST OF CONTENT WRITING*

Type of Content	Charges
Advertising Copywriting	From RM 150
Article Writing (per article)	From RM 200
Website Content	From RM 150
Proof Reading	From RM 10/page
Retainer : 4 Articles per month	From RM 700 /month
Retainer : 8 Articles per month	From RM 1 300 /month
Retainer : 12 Articles per month	From RM 1 850 /month
Retainer : 16 Articles per month	From RM 2 500 /month

*charges may vary according to client's requirement

COST OF SOCIAL MEDIA MANAGEMENT*

Type of Content	Charges
Package 1 <ul style="list-style-type: none"> • 1 social media platform (Facebook / Instagram) • 1 post daily • 1 complimentary digital design every month • Monthly progress report 	From RM 600 /month
Package 2 <ul style="list-style-type: none"> • 1 social media platform (Facebook / Instagram) • 2 posts daily • 1 complimentary digital design every month • Monthly progress report 	From RM 800 /month
Package 3 <ul style="list-style-type: none"> • 2 social media platforms (Facebook & Instagram) • 2 posts daily on each platform • 3 complimentary digital designs every month • Monthly progress report 	From RM 1 300 /month

*charges are exclusive of boosts, ads and other additional charges paid to the platform

*minimum retainer period is 12 months

COST OF BELOW-THE-LINE DESIGNS*

Type of Content	Charges
1-page A5 Flyer	From RM 100
2-page A5 Flyer	From RM 150
A4/ A3 Poster	From RM 150
Company / Brand Logo	From RM 300
Name Card	From RM 60
Banner	From RM 200
Bunting	From RM 200

*charges may vary according to client's requirement

COST OF PHOTOGRAPHY*

Type of Content	Charges
Home Events	From RM 450
Commercial Events	From RM 1 200
Personal Portraits	From RM 600
Pet Portraits	From RM 500
Commercial Photography	From RM 500
Pre-Wedding Photography	From RM 800
Tourist Photography	From RM 600

*charges may vary according to client's requirement & external costs

OUR WORK

COVER STORY TEST DRIVE FEATURE LOCAL NEWS NEWS | ON THE TRACK | SPEED & STYLE

SUBARU FORESTER XT

Big boasting fun! by Cheong Kah Koon



Forester is a powerful member of the SUV family, offering a lot of fun, safety and reliability.



Forester is a powerful member of the SUV family, offering a lot of fun, safety and reliability. It is a 2.5L engine with 170hp and 245km/h top speed. It has a 6-speed manual transmission and a 4x4 system. It is a very reliable and fun to drive.



The interior of the Forester is very spacious and comfortable. It has a lot of storage space and a very good sound system. The 4x4 system is very reliable and fun to use.

L... (text continues from previous page)



PHOTOGRAPH BY M...

FEATURE



SHOWROOM FEATURE:
G-MART CORPORATION SDN BHD

by Cheong Kah Koon

T... (text continues from previous page)



Sludge Buster!

F... (text continues from previous page)

X-IR Engine Flush

X-IR Engine Treatment

SEE RESULTS

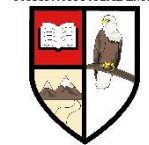
PHOTOGRAPH BY M...



SOLE DISTRIBUTOR: CHEAN MOTOR (M) SDN BHD. MV AGUSTA FLAGSHIP STORE.



PATHWAYS ACADEMY



WINDON-ON-YOBBY-CORRAGE



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AN ALTERNATIVE TO PUBLIC SCHOOLS CURRICULUM

PROGRESSING THROUGH IGCSE

Age 11 & 12

IGCSE Year 7-11

A-Level / Diploma / Foundation Studies

Degree

WHAT PATHWAYS ACADEMY OFFERS

- Progressive Learning Environment
- Personalized & Experienced Teachers
- Small Classes
- Focus on Character Development
- Leadership & Teamworking Activities
- Curriculum & Co-Curricular Learning

SUBJECTS WE OFFER

- English
- Mathematics
- Science
- Major Language
- Art
- Physical Education
- Business Studies
- Computer Science
- History
- Geography

IGCSE Learning Academy 57C, Jalan Desa Baki, Taman Desa Town Centre, Jalan Klang Lama, 51100, Kuala Lumpur.

Tel: 02 7902 1443 / 012-212 6153

pathwaysacademy.com.my

OUR WORK

